



Screamdelēz
International

Mondelēz workers are screaming for justice!



Delicious moments of joy?



Mondelēz International is the transnational snack foods company created in October 2012 when snack foods were separated from the former **Kraft Foods**. It calls itself a company with a dream: to “create delicious moments of joy for our consumers, employees and communities around the world”. But the company has brought no joy to its workers in Egypt and Tunisia. In these countries, where people have given their lives in nation-wide fights for rights and democracy, Mondelēz decided that the exercise of rights stops at their factory gates.

Flavored with
human rights
abuse!

Work at the Cadbury (now Mondelēz) chewing gum factory in **Alexandria, Egypt** is tough. In 2011, a worker who was forced to operate a machine alone normally run by three persons lost half of his thumb in an accident. For this, he was fired without compensation!

When the fall of Mubarak promised a new era of democracy 250 out of 300 workers at the factory formed an independent union. Management refused to recognize the union. When a spontaneous protest took place on the night shift of 27 July 2012 over the company's refusal to pay a Government-ordered wage increase, the company reacted by firing the union's five founding members — at least two of whom were not even at work when the protest took place!



www.SCREAMDELEZ.org



Totally
Unsavoury
Conduct

In **Tunisia**, Mondelēz owns 49% of one of Africa's largest biscuit makers, SO-TUBI, whose Tunis factory makes Mondelēz-branded products such as TUC. The factory employs 1,600 workers, hundreds of whom are on precarious contracts. In July 2012, in the midst of bargaining for a new collective agreement, the general secretary of the local union was summarily dismissed for representing and meeting with the workers who elected him. This was followed by the suspension of the deputy general secretary. Under enormous pressure from management, the remaining union leaders agreed to resign from the board to get talks moving. A new board has since been elected, but there has been no reinstatement and management is avoiding real negotiations.

International campaign
for workers' and union
rights at Mondelēz



The company responds to protests from around the world with denials, misinformation and a brutal disregard for the plight of its ex-employees who were elected by their workmates to represent them. Communications from the IUF, which represents the vast majority of Mondelēz union workers around the world, go unanswered.

Mondelēz workers in Egypt and Tunisia are determined to continue their fight for justice – full reinstatement for all those dismissed for exercising their rights, full union recognition and genuine negotiations.



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Support the campaign!



What you can do?

- Visit the campaign site at screamdelez.org to send a message to Mondelēz in support of the Egyptian and Tunisian workers
- Deliver a message to Mondelēz in your city to express your concern about the company's violations of basic human rights
- Contact us to learn more about how you can help on screamdelez@iuf.org



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