

# #JobArt: culture brings growth

Filcams Cgil National campaign for the relaunch of employment and development in the country .

Tourism and culture as engines of growth.



## JOB Act (From Wikipedia, the free encyclopedia)

The jumpstart our business startups act or JOBS act, is a law intended to encourage funding of united states small businesses by easing various securities regulations. It passed with bipartisan support, and was signed into law by president Barack Obama on April 5, 2012.

In Italy, the Renzi government used the English term to create a law that worsens working conditions for workers.

Filcams has made use of it as well, modifying it in JobArt, to launch a campaign for better jobs in tourism and culture.

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**Italy** is home of the highest density of Unesco sites (50).

Nevertheless, Italy hasn't been the favourite destination of tourists for a long time. Even Italians have reduced drastically the average vacation due to the years long economic crisis.

- ✓ Lack of investment policies for development of Tourism and promotion of our cultural heritage.
- ✓ Lack of conviction that without investing on culture there is no exit from the crisis.

**Filcams Cgil Nazionale** is the trade union representing workers in hotel bars, restaurants, fast foods, beach resorts and campings.

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Through the

**#JobArt: culture brings growth** campaign

Filcams intends to build a proposal to relaunch the Italian economy starting from an empowerment of culture and tourism.

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**More culture and more tourism** mean more jobs and more wealth for Italy.

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Increasing jobs in this sector means to increase and strengthen foreign tourism retention.

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#JobArt is a trip through all the great beauties (and horrible things) of our countries, where during public initiatives (debates, meetings, roundtables) Filcams will face ideas and critical aspects together with actors of the political, business, culture and arts sectors.

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Lecce, Turin, Rome, Florence, Milan,  
Are some of the stops of our journey.

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Filcams intends to arrive at the Expo15 event with a proposal for the government and institutions, written with the contribution of everyone, and mainly for the world of work.

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At the end of the initiative, a photo contest will take place, for all male and female workers of the involved sectors.

To take part, it is sufficient to send a photo that talks about pride, rage, problems and advantages of working in unique and utterly beautiful places.



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For further information

[www.filcams.cgil.it](http://www.filcams.cgil.it)



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